A DIY MA IN
CREATIVE WRITING
Fiction and Creative Nonfiction
A Syllabus by Andrew Wille
2019

A series of self-directed modules designed to equip writers of fiction with knowledge and skills of the craft of writing and the business of publishing. This can be used for fiction in any genre as well as narrative forms of creative nonfiction such as memoir.

I suggest the modules are spread across two years:

• Craft Seminar (Year 1)
• Writing Workshop (Years 1 and 2)
• Manuscript Project (Year 2)
• Professional Development Masterclass (Years 1 and 2)

Some principles to learn by:

‘All of these declarations of what writing ought to be, which I had myself — though, thank god I had never committed them to paper — I think are nonsense. You write what you write, and then either it holds up or it doesn’t hold up. There are no rules or particular sensibilities. I don’t believe in that at all anymore’ — Jamaica Kincaid

Embrace the idea of ‘Negative Capability, that is when man is capable of being in uncertainties, Mysteries, doubts, without any irritable reaching after fact & reason’ — John Keats

‘There are no rules in writing, except: don’t be boring’ — AW
READING LIST

Required texts
- Janet Burroway, Writing Fiction (tenth edition)
- Constance Hale, Sin and Syntax (optional: Constance Hale's Lesson Plans for Teachers)
- Stephen King, On Writing
- Ursula Le Guin, Steering the Craft

Optional reading
- Francine Prose, Reading Like A Writer
- Anne Lamott, Bird By Bird
- Susan Bell, The Artful Edit

Additional reading
- I often use Fingersmith and Notes on a Scandal to discuss plotting and narrative style, and ‘Brokeback Mountain’ and ‘Hills Like White Elephants’ for analysing many other aspects of craft.
- See Further Reading (below) and other recommendations throughout.
- And do integrate texts of your own choosing into your studies as well.
CRAFT SEMINAR

Aims and objectives: a practical understanding of key concepts in writing (see Craft Checklist).

Timeframe: I suggest each class is staggered across two weeks, with each unit of five classes adding up to a ten-week term (give yourself the holidays of a conventional MA too). In the first week of each class, aim to complete the reading assignments. In the second week, give yourself writing assignments (see Writing Workshop). Allow four to eight hours per class.

Readings: See the schedule below, and you may also supplement with relevant chapters from Francine Prose’s Reading Like A Writer.

Writing assignments: Try exercises in the readings, and I’ve added other ideas too.

Unit One: Creating a World

How do character, setting, and other ingredients combine to create a dramatic situation? What is the role of conflict and tension in your story? What change will it embody?

‘Conflict is one kind of behavior. There are others, equally important in any human life, such as relating, finding, losing, bearing, discovering, parting, changing. Change is the universal aspect of all these sources of story. Story is something moving, something happening, something or somebody changing.’ – Ursula Le Guin, Steering the Craft

1. Getting Started: Memory, Observations, Voice

Burroway, Ch. 1: Whatever Works: The Writing Process (1-21)
Le Guin, Ch. 1: The Sound of Your Writing (1-10)
* Make an ongoing practice of collecting Overheard Dialogue: https://wille.org/blog/2013/03/09/friday-writing-experiment-no-22-voice-1-listening/

2. Character 1: Outer Worlds

Burroway, Ch. 3: Building Character (44-45, 63-74)
Further reading (also class 3): David Corbett, The Art of Character
* Character Questionnaire https://wille.org/blog/2019/01/28/character-questionnaire-writing-experiment-no-70/
* Distinguishing Features https://wille.org/blog/2013/04/12/friday-writing-experiment-no-26-distinguishing-features/
* Wardrobe Masters and Mistresses https://wille.org/blog/2013/05/17/friday-writing-experiment-no-30-wardrobe-masters-and-mistresses/

3. Character 2: Inner Lives

Burroway, Ch. 4: The Flesh Made Word (75-100)
* Write an I Don’t Remember in the voice of a character https://wille.org/blog/2018/06/01/i-dont-remember-writing-experiment-no-67/
* Write a breakup letter in the voice of a character https://wille.org/blog/2014/09/19/friday-writing-experiment-no-53-breaking-up-is-never-easy-you-know/
4. Setting
Burroway, first part of Ch. 5: Atmosphere: Place, Time and Mood (101-110)
* Read a story with a distinct sense of place (e.g., ‘Brokeback Mountain’) and then (1) identify its individual settings (large/small, mountainside/hotel room) and (2) list details that bring those settings to life.
* Write a scene through the eyes of a character decluttering a room of personal possessions: https://wille.org/blog/2019/02/01/characters-sparking-joy-writing-experiment-no-71/
* Tales of Your City https://wille.org/blog/2014/02/21/friday-writing-experiment-no-48-tales-of-your-city/
* Draw a map or plan of a fictional setting of your creation.

5. Plotting and Narrative Focus: Genre and Story Type
Le Guin, Ch. 10: Crowding and Leaping (117-126)
* For a genre of your choice: look up bestseller lists and prize shortlists, and read/sample current titles. Identify half a dozen conventions each book might observe or deviate from.
* Explore links about story types:
  http://changingminds.org/disciplines/storytelling/plots/plots.htm
  OR use Ronald Tobias’s model (downloadable PDF):
  https://www.writersdigest.com/writing-articles/by-writing-goal/write-first-chapter-get-started/20-master-plots-exclusive
* Also explore genre, e.g., via Book Riot or the Story Grid:
in-writing/
* Then choose one story type and one genre and use them to identify the conventions of a story or novel of your choice, e.g., ‘Brokeback Mountain’ as forbidden love story and western.
* Assemble your narrative content (characters, setting, story ideas, plot points, theme), and draw up a list of conventions of both story type and genre that might make them cohere.

Unit Two: Telling A Story
What choices do you have in the techniques of telling of your story?

6. Plotting and Narrative Structure: Pacing, Reveals, and Time
Burroway, second part of Ch. 5: Some Aspects of Narrative Time (110-122); Ch. 6: The Tower and the Net: Plot and Structure (124-152)
* Identify key stages and turning points in a book of your choosing using one of the models for writing screenplays, e.g., the Pixar Story Spine or Michael Hauge:
  https://www.aerogrammestudio.com/2013/06/05/back-to-the-story-spine/
  https://www.storymastery.com/story/screenplay-structure-five-key-turning-points-successful-scripts/

7. The Narrator: Point of View and Narrative Distance
Burroway, Ch. 7: Call Me Ishmael: Point of View (153-179)
Le Guin, Ch. 6: Verbs: Person and Tense (47-60); Ch. 7: Point of View and Voice (61-86); Ch. 8: Changing Point of View (87-93)
Emma Darwin’s blog on Psychic Distance:  
https://emmadarwin.typepad.com/thisitchofwriting/psychic-distance-what-it-is-and-how-to-use-it.html
* Using the same scene (e.g., a wedding, a baptism, or a funeral), write five flash fictions in five different ways: different grammatical person, different perspective, different style, different tense, degree of narrative distance.

8. Showing and Telling
Burroway, Ch. 2: Seeing Is Believing: Showing and Telling (22-43); the section on Dialogue in Ch. 3 (45-63)
Le Guin, Ch. 9: Indirect Narration, or What Tells (94-116)
* Read Ernest Hemingway’s story ‘Hills Like White Elephants’  
Then write a scene in which one character is trying to persuade another character to do something against their will; however, do not be explicit about that intention. Make sure you create tension in the scene, and make sure something changes (even if it is yet to be resolved).

9. Tone, Description, and Detail
Burroway, Ch. 8: Comparison (180-200)
* Write your own How To piece (perhaps your own version of How To Become A Writer) with a specific tone and revealing details, following the examples of Jamaica Kincaid, Binyavanga Wainaina, or Lorrie Moore linked here:  
https://wille.org/blog/2013/03/16/friday-writing-experiment-no-23-voice-2-tone/

10. Form: Shaping Your Text
http://fractiousfiction.com/rise_of_the_fragmented_novel.html
https://wille.org/blog/2019/06/18/plotting-conflict-curiosity-and-connection/
https://wille.org/blog/2019/06/24/only-connect-writing-experiment-no-74/
* Write a nonlinear narrative, e.g., a piece in fragments or sections that seem unconnected.

**Unit Three: Styling Your Prose**

How can knowledge of grammar and syntax help you refine your literary style and develop a clear and distinctive voice?

11. Words: Nouns and Verbs
Hale, Introduction and Words (ix-10), Ch. 1: Nouns (11-34); Ch. 3 Verbs (60-80)
Le Guin, Ch. 2: Punctuation and Grammar (11-19)
Chuck Paluhniak on Thought Verbs https://litreactor.com/essays/chuck-palahniuk/nuts-and-bolts-“thought”-verbs
* Try exercises from Hale or Le Guin (also check out Hale’s Lesson Plans).
* Word Power https://wille.org/blog/2016/09/16/friday-writing-experiment-no-60-word-power/
* Zoe Gilbert’s Heart Words vs Head Words https://wille.org/blog/2019/03/29/heart-words-vs-head-words-guest-writing-experiment-no-73-from-zoe-gilbert/

12. Words: Other Parts of Speech
Hale, Ch. 2, 4-8 (Words): Pronouns (35-59), Adjectives (81-95), Adverbs (96-105), Prepositions (106-122), Conjunctions (123-136), Interjections (137-148)
Le Guin, Ch. 5: Adjectives and Adverbs (43-46)
* Try exercises from Hale.
* Remove all of the adjectives and adverbs from a piece of your writing, then read it aloud. How many might you need to restore? Justify each one you put back.

13. Sentences and Paragraphs
Hale, Ch. 9-12 (Sentences): The Subject, the Predicate; Simple Sentences; Phrases and Clauses; Length and Tone (149-222)
Le Guin, Ch. 3: Sentence Length and Complex Syntax (20-35); Ch. 4: Repetition (36-42)
* Try exercises from Hale or Le Guin.
* Writing Good Sentences https://wille.org/blog/2012/10/20/friday-writing-experiment-no-6-writing-good-sentences/

14. Developing a Style
Hale: Music, Ch. 13-15: Melody; Rhythm; Lyricism (223-270)
* Try exercises from Hale.
* Take a page of writing from Ernest Hemingway, then rewrite it in the style of Angela Carter. Then take a page of writing from Angela Carter, and rewrite it in the style of Ernest Hemingway. (Alternatively, choose other writers with distinctively different styles.) Then: rewrite each in your own style.

15. Your Voice
Hale, Ch. 16 (Music): Voice (271-284)
* Try exercises from Hale.
* Do an I Remember exercise for what you have learned about writing during these classes.
A CHECKLIST OF CRAFT TERMS
Aim to have a working understanding of the following terms. Burroway’s *Writing Fiction* covers many of them, and you can also consult glossaries of literary terms in literature textbooks.

**Narrative content**
What is the story about? What is it made of?
- Character, character arc, motivation, yearning
- Antagonisms
  - Inner
  - Interpersonal
  - Societal
  - Environmental/cosmic
- Archetypes
- Setting, world-building
  - Place
  - Time, timeframe
- Dramatic situation, dramatic question
- Storyline and plot
- Change
- Genre, conventions
- Theme (idea, vision)
- Payoff

**Narrative style**
How is the story told? How is the storytelling crafted?
- Narrator, narration, narrative tone
- Narrating stance
- Narrative focus, dramatic focus, unity
- Narrative/psychic distance
- Showing and telling, scene and summary
- Subtext, indirection, connotation, denotation
- Backstory
- Info dump, expository lump
- Interior monologue
- Persona
- Commentary
- Description, detail
- Dialogue: direct, indirect, summary
- Point of view and narrating stance:
  - Perspective: whose viewpoint?
  - Person: first (I/we), third (he/she/they), second (you)
  - Tense
  - Technique: omniscient, close third, stream of consciousness, objective, etc.
- Misdirection
- Transitions
Form, frame
Word count, length
Linear narrative, multiple/dual narrative, nonlinear narrative, collage, polyphonic
Structure (three-act, Hero’s Journey)
Pace
Conflict, tension, suspense
Kishōtenketsu
Plotting
Subplot
Plot points, turning points: inciting incident, rising action, climax, resolution
Catharsis
Risk
Reversals
Reveals, realisations/epiphanies
Cultural appropriation

**Prose style and voice**
*How is the story brought to life line by line, word by word?*

Voice
Tone
Mood
Register
Detail (concrete, specific vs abstract, vague)
Description
Explanation
Symbolism, figures of speech
Irony
Parts of speech: verb, noun, adjective, adverb, pronoun, preposition, conjunction, interjection
Filtering; thought verbs, auxiliary/helping verbs, linking verbs; dynamic/static verbs
Anglo-Saxon vs Latinate words
Hedging, qualifiers, intensifiers
Parallelism
Breaks, paragraphs
Sentences: simple, compound; complex, sentence fragments
Right-branching sentences, left-branching sentences
Additive style, subordinating style
Punctuation
Gender
Idiolect
Vernacular English, nonstandard English
Classic prose
Minimalist
Maximalist, baroque
Realist, representative
Modernist, postmodernist, metafiction
FURTHER READING
Based on writing I use for examples in classes and in recommendations to writers.

Fiction and creative nonfiction
Ernest Hemingway, ‘Hills Like White Elephants’ and other short stories (minimalism, subtext)
Angela Carter short stories (maximalism/baroque)
Lydia Davis short stories (style)
Alice Munro short stories (style, character, narration, setting)
Raymond Carver short stories (style, minimalism, subtext)
Lucia Berlin short stories (style, voice)
Lorrie Moore, ‘How To Become A Writer’ and other short stories (voice, detail)
Annie Proulx, ‘Brokeback Mountain’ (setting, character, narration, style, plotting)
James Joyce, Dubliners (form, epiphany)
Zoe Gilbert, Folk (form, literary style, setting)
Elizabeth Strout, Olive Kitteridge (character, tone, subtext)
Kent Haruf, Our Souls at Night (literary style, minimalism)
Kate Grenville, The Secret River (realism) and Searching for the Secret River (memoir)
Edward Carey, Little (character, voice, tone, setting)
Sarah Waters, Fingersmith (plotting, narration, setting)
Jonathan Franzen, Purity (form, character, voice)
Anne Enright, The Green Road (form, voice, point of view, character)
Zoë Heller, Notes on a Scandal (voice, narration, point of view)
Armistead Maupin, Tales of the City (setting, character, story)
Nina Stibbe, Man at the Helm (character, voice)
Helen Fielding, Bridget Jones's Diary (character, voice, form)
Kit de Waal, My Name Is Leon (voice, character, point of view)
Amanda Berriman, Home (voice, character, point of view)
Tim O'Brien, The Things They Carried (character, setting, voice)
Patricia Highsmith, The Talented Mr Ripley (point of view, character, plotting)
Oyinkan Braithwaite, My Sister, the Serial Killer (voice, character)
Donna Tartt, The Secret History (mood, voice, character, setting)
Anna Burns, Milkman (voice, literary style)
Garth Greenwell, What Belongs to You (voice, narration, tone)
Ocean Vuong, On Earth We’re Briefly Gorgeous (voice, form, character)
Damian Barr, You Will Be Safe Here (form, setting, character)
Max Porter, Lanny (literary style, form)
Guy Gunaratne, In Our Mad and Furious City (voice, literary style)
Kerry Hadley-Price, The Black Country (voice, narration, setting)
Garth Greenwell, What Belongs to You (voice, narration, tone)
Damian Barr, You Will Be Safe Here (form, setting, character)
Nigel Slater, Toast (memoir, form, voice, tone, detail)
Binyavanga Wainaina, ‘How to Write About Africa’ (essay, voice, tone)
Xiaolou Guo, Once Upon A Time in the East (memoir, voice, tone, setting)
Alexander Chee, How To Write An Autobiographical Novel (essays, memoir, voice, tone)
David Sedaris, Calypso (essays, memoir, voice, tone, character)
Joe Brainard, *I Remember* (memoir, tone, detail)
Alan Bennett, *Talking Heads*, diaries, memoirs, short stories (voice – the best study)
Classics: Chekhov, Dickens, Woolf, Flaubert, Marquez, *Pride and Prejudice*
Popular classics: *Valley of the Dolls*, *Jaws*, *Gone With the Wind*, *Salem’s Lot*, *The Hobbit*
Reread favourite books of your childhood
Reread inspirational novels of your youth
Current bestsellers and recent prizewinners in the category of your choice
Audiobooks, particularly for books you’ve read before: what fresh things do you hear?
Poetry: get hold of good anthologies, or browse at [https://www.poetryfoundation.org/poems](https://www.poetryfoundation.org/poems)

**Books on craft**
Nicholas Royle, ed., *The Art of the Novel*
Vanessa Gebbie, ed., *Short Circuit: A Guide to the Art of the Short Story*
Donald Maass, *The Emotional Craft of Fiction*, *Writing 21st-Century Fiction*
Albert Zuckerman, *Writing the Blockbuster Novel*
Scarlett Thomas, *Monkeys With Typewriters*
David Corbett, *The Art of Character*
Christopher Vogler, *The Writer’s Journey*
Will Storr, *The Science of Storytelling*
Sandra Newman and Howard Mittelmark, *How Not to Write a Novel*
Benjamin Dreyer, *Dreyer’s English*
Lisa Goldman, *The No Rules Handbook*
Dohra Ahmad, ed., *Rotten English: A Literary Anthology* (on non-standard Englishes)
Craft books on genre, e.g., Teach Yourself series
Mary Karr, *The Art of Memoir*
TLC, Craft and Creativity Mini Guides [https://literaryconsultancy.co.uk/tlc-press/](https://literaryconsultancy.co.uk/tlc-press/)

**Inspiration and exercises**
Natalie Goldberg, especially *Writing Down the Bones* and *The True Secret of Writing*
Robert Olen Butler, *From Where You Dream*
Elizabeth Gilbert, *Big Magic*
Pat Schneider, *Writing Alone and With Others*
Brian Kiteley, *The 3 A.M. Epiphany: Uncommon Writing Exercises*
Austin Kleon [https://austinkleon.com](https://austinkleon.com) – sign up for his weekly newsletter

**Useful links**
Emma Darwin’s Toolkit [https://emmadarwin.typepad.com/thisitchofwriting/resources.html](https://emmadarwin.typepad.com/thisitchofwriting/resources.html)
Open Culture - Free Literature Classes [http://www.openculture.com/literature_free_courses](http://www.openculture.com/literature_free_courses)
Glossary of Literary Terms from BC Open Textbooks: [https://opentextbc.ca/englishliterature/back-matter/appendix-glossary-of-literary-terms/](https://opentextbc.ca/englishliterature/back-matter/appendix-glossary-of-literary-terms/)
**WRITING WORKSHOP AND MANUSCRIPT PROJECT**

*Aims and objectives:* exploring your own writing process; creating your own time-managed system of writing to deadlines; developing the practice of drafting and revising; acquiring editorial skills for editing your own writing and giving feedback to other writers.

*Suggested reading*

- Le Guin: Appendix: The Peer Group Workshop (127-135)
- Burroway, Ch. 9: Play It Again, Sam: Revision and Theme (201-224)
- Anne Lamott, ‘Shitty First Drafts’ in *Bird By Bird*
- Susan Bell, *The Artful Edit*

**Year 1**

*Writing Practice*

Create for yourself a weekly/fortnightly writing schedule using exercises and prompts, such as those in the Schedule, Burroway’s *Writing Fiction* or Constance Hale’s *Sin and Syntax* and *Lesson Plans for Teachers*. My own site also has lots of exercises and suggested resources: [https://wille.org/blog/resources/friday-writing-experiments/](https://wille.org/blog/resources/friday-writing-experiments/)

Also check out Tim Clare: [http://www.timclarepoet.co.uk/couchto80kwritingbootcamp/](http://www.timclarepoet.co.uk/couchto80kwritingbootcamp/)

Lynda Barry (includes drawing): [https://thenearsightedmonkey.tumblr.com/search/exercises](https://thenearsightedmonkey.tumblr.com/search/exercises)

and in Further Reading the books by Brian Kiteley, Pat Schneider, and Natalie Goldberg.

Choose exercises relevant to the current class in the Craft Seminar, or something at random, but aim to be structured and consistent in your routine. Little and often can be good – ten minutes every day can help you establish a good writing practice. But longer sessions once or twice a week work better for other writers. You might want to try out different times of day or locations for writing too, and experiment with writing on the computer and writing by hand. Explore different approaches (perhaps giving each one a week or so?), and develop your own practice.

*Creating a Critique Group and Writing Community*

Find a writing partner or a writing group, not only for giving you feedback but also for holding you and your writing to account. It’s a good idea to aim to produce writing of a certain length for specific deadlines. Agree on common aims; perhaps you can follow some of the ideas presented by Ursula Le Guin in ‘The Peer Group Workshop’. Aim to meet regularly – at least once a month makes sense, circulating writing for feedback a week in advance.

Working With Feedback on Your Writing [https://wille.org/blog/2014/10/03/working-with-feedback-on-your-writing/](https://wille.org/blog/2014/10/03/working-with-feedback-on-your-writing/)

Also consider occasional artist dates: [https://wille.org/blog/2012/10/06/friday-writing-experiment-no-4-a-date-with-an-artist/](https://wille.org/blog/2012/10/06/friday-writing-experiment-no-4-a-date-with-an-artist/)

*Revising*

After you get feedback, revise the piece (sometimes this is done immediately, but sometimes the work needs to percolate). Even if you feel the writing has no future, do another draft to see what you can learn from improving it.
**Portfolio No. 1**
At the end of the year, look over your assignments and create a portfolio (5,000 to 8,000 words?) of revised work. Exchange with a writing partner, and give each other feedback: what sense of the other writer’s work does this portfolio give you? What direction might their writing take? What do you want to read more of?

**Year 2**

**Writing Practice: Manuscript Project**
Create a longer project for yourself that spans a year. Many MA’s task students on producing projects of about 15,000 words of creative work (e.g., opening of a novel, or short stories), but you might prefer to produce the first draft of a whole manuscript. You could investigate some of the practices of NaNoWriMo, though feel free to adapt; rather than writing 50,000 words of a first draft in a month, maybe try 50,000 over three months (a more realistic pace?) or even 75,000 words over six months. And then spend the rest of the year redrafting, revising, and expanding. It will be helpful to have daily/weekly writing targets (word counts, or writing time).

Alternatively, you could produce short stories, e.g., six or eight, one per month, and then spend the rest of the year revising them and sending them out on submission to literary magazines.

Continue to share selections with a writing partner or a critique group on a monthly basis.

**Genre Research**
Investigate the conventions and practices of the genre or category in which you are working. Also investigate trends in your genre or category: read/sample prizewinners, bestsellers, and especially first novels of the last few years, and see if you can also find out what is being published in the near future (check the Bookseller or Publishers Lunch). Some resources here: https://wille.org/blog/resources/genre-resources/

**Revising and Self-Editing**
Aim to produce at least three drafts of a piece of your manuscript during the course of the workshop. Some exercises and resources for revising and self-editing:
https://wille.org/blog/2016/12/23/friday-writing-experiment-no-63-a-gift-on-every-page/
https://wille.org/blog/resources/suggestions-for-self-editing/
https://wille.org/blog/resources/revising-a-craft-checklist/

**Final Manuscript**
Produce a final (for now) draft of your manuscript, following industry standards (e.g., double-spaced, 12pt Times). Then share with a writing partner. A simple task is to ask: does it feel ready to be read by strangers? Then consider next steps on the basis of your investigations in the Professional Development Masterclass.
PROFESSIONAL DEVELOPMENT MASTERCLASS

Aims and objectives: to gain a deeper understanding of where your writing is located within the wider worlds of publishing and readers.

Set yourself goals for doing, e.g., half a dozen of the following tasks within a span of time, e.g., every three or six months. It might help to do the above with a writing partner: agree to meet at the end of your three/six months to share half a dozen key findings.

- Write yourself a manifesto: https://wille.org/blog/2014/10/10/friday-writing-experiment-no-54-write-a-manifesto/
- Listen to podcasts on writing and books, e.g., this excellent series with Charlotte Wood: https://www.charlottewood.com.au/for-writers.html
- Follow writers and writing professionals on social media – a few suggestions via my site: https://wille.org/blog/resources/networking-for-writers/
- Read Manjula Martin, Scratch: Writers, Money, and the Art of Making a Living.
- Listen to a published author speak – if you cannot attend a bookshop event, look for a podcast or something on YouTube.
- Speak to a published author, e.g., asking questions you have about writing and publishing at an event or a signing session.
- Listen to publishing professionals speak – online if not in person, e.g., Jonny Geller’s TedTalk on writing a bestseller: https://www.youtube.com/watch?v=mD-uP2BsVy4
- Research genre bodies and see if they host events you can attend - perhaps you can think about joining one: https://wille.org/blog/resources/genre-resources/
- Research the publishing industry in the sector in which you write, and identify half a dozen publishers who publish books in your area. You can make a start at this by looking at the spines you find most frequently on your own shelves, then checking out the websites of those publishers: what books did/do they publish last year, this year, and next year?
- Read publisher catalogues: how do they describe books you have read?
- If you are working on a novel or a longer work of nonfiction: write a synopsis (a simple summary of the work).
- If you are working on a novel or a longer work of nonfiction: write an elevator pitch (a short pitch - maybe 25 words).
- Research standard manuscript formatting for the field in which you are writing.
- Research cover letters and submission guidelines: what do different agents and publishers look for?
- Investigate publishing more broadly. Start with The Rocky Road to Paper Heaven by Margaret Atwood, and there are more links here: https://wille.org/blog/resources/publishing/
- Investigate paid events and services (writers’ conferences, festivals, book fairs, readings, retreats, in-person and online courses, workshops, mentoring, manuscript assessments). Create a workable budget for anything you feel you might gain from.
- Investigate opportunities available through writing organisations and sign up for their regular newsletters. Suggestions on my site https://wille.org/blog/resources/networking-for-writers/
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Andrew Wille, 16 September 2019